

Next Gen Neobank for daily payments

fasqon.com





FASQON

— Is a **borderless, crypto-native neobank** designed for Millennials, Gen Z, and Gen Alpha, **combining banking, a crypto wallet, a crypto card, and a secure messenger** into a user-friendly, self-sovereign, and regulation-compliant ecosystem


Bridging the gap between traditional finance and WEB3

At Fasqon, we're redefining banking by building a next-generation, all-in-one financial platform where users can bank, transact, earn, and connect seamlessly



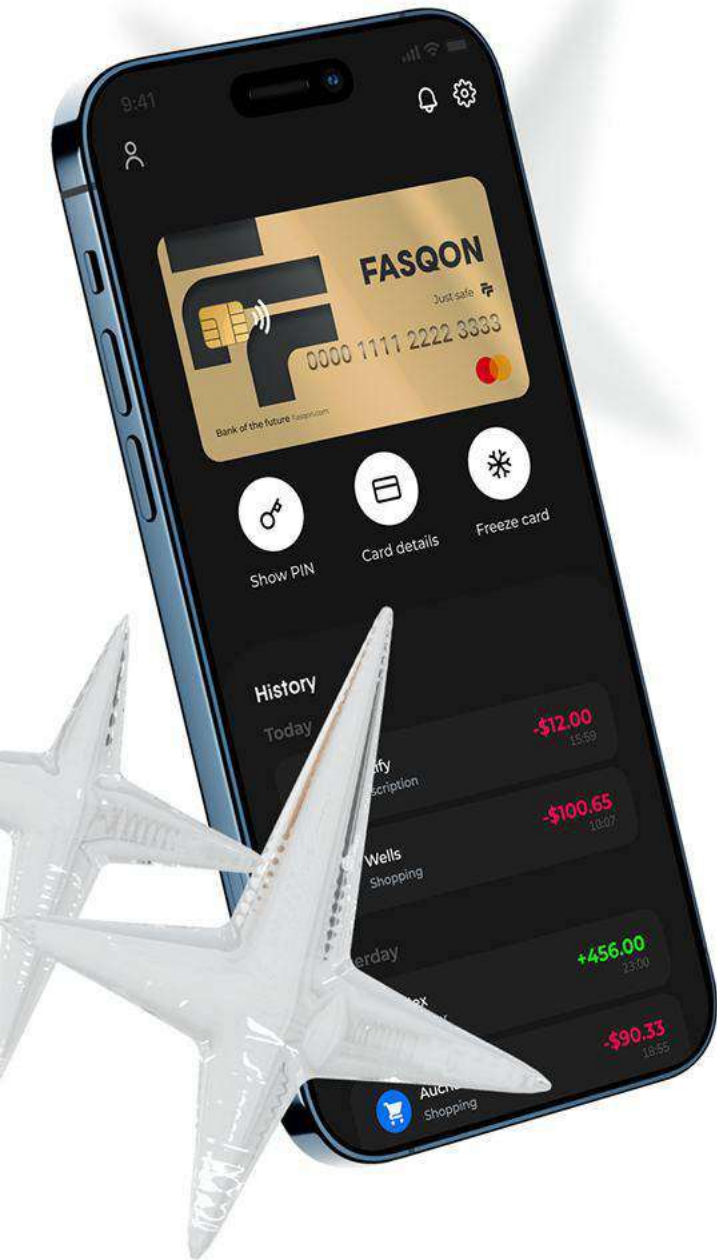
Orest Petryna
Fasqon Founder

- High-growth Web3 & Ai-Powered EU based fintech startup
- VASP EU license 
- Banking app + Crypto Card with unique IBAN + AI Payment Assistant

- Strategic Partnership with Bison Bank (Portugal) 

- Telegram Mini Game

- Nominated as Startup of the year at Startup Global Awards





Market Problems



Lack of Seamless Crypto-Fiat Integration

- Crypto liquidity is fragmented, requiring users to navigate multiple platforms for transactions
- Banks hesitate to support crypto transactions, creating accessibility and compliance challenges.
- Users face slow, expensive, and unreliable crypto-fiat conversion processes



Limited Crypto Card Top-Up Options

- Most crypto cards have complex or restricted funding methods.
- Many competitors (Uphold, Cryptopay) only allow bank transfers, limiting accessibility.
- Revolut supports crypto but lacks P2P funding or seamless transfers.



Regulatory Risks & Banking Restrictions

- Traditional banks frequently freeze accounts linked to crypto, causing sudden fund restrictions
- Uncertain and evolving regulations create barriers for users and businesses
- Crypto-fiat transactions face compliance roadblocks, making everyday usage inconvenient

Market Problems



Financial Inclusion & Underbanked Population

- 2.3 billion adults remain underbanked or unbanked, lacking access to modern financial services
- Traditional banks impose high fees, complex onboarding, and geographic restrictions, excluding millions
- Emerging markets lack banking infrastructure, forcing reliance on inefficient cash-based systems



Complicated Payments for Freelancers/Expats

- High fees and slow international transfers create barriers for freelancers and remote workers.
- Traditional banking (SWIFT, SEPA) is costly and inefficient for cross-border payments.
- Fintech solutions like Wise & Payoneer do not support crypto, restricting financial flexibility.



Lack of Personal IBAN for Crypto Cards

- Most crypto cards (e.g., Binance Card, Crypto.com) use shared bank accounts, limiting salary deposits, direct transfers, and full banking functionality
- No personal IBAN = delayed or blocked payments: Users often face payment issues when using shared crypto accounts — banks flag transfers as suspicious, causing delays, rejections, or frozen funds



Our Solutions



IBAN-Enabled Crypto Card

- **SEPA & SWIFT Transfers**
Users can send & receive money directly to and from bank accounts.
- **Flexible Card Top-Ups**
Fund your card via IBAN, P2P transfers, or direct crypto deposits.
- **No Hidden Fees**
Transparent and competitive exchange rates & transaction costs.



Seamless Global Payments

- **Direct crypto funding**
Provides a fast, cost-efficient alternative to traditional banking.
- **Personal IBAN + Crypto Card**
Allows users to easily send and receive international payments.
- **AI-Powered Payment**
Assistant automates invoice payments and fiat conversions.



Private & Secure Finance

- **Private Messenger**
Financial Services ensure user data security and privacy.
- **Hybrid Crypto-Fiat**
Infrastructure reduces reliance on traditional banking oversight.
- **Seed Phrase Registration**
No personal data required, ensuring financial privacy.



Bridging Crypto & Traditional Finance

- **One Account for Everything**
A multi-currency wallet, crypto card, and banking services in a single platform.
- **Seamless Transactions**
Send, receive, and manage both crypto & fiat effortlessly.
- **No Manual Asset Swaps**
Automated conversion when needed, making everyday crypto usage simple



Personal IBAN for Every User

- **Unique IBAN per User**
Each user receives a dedicated personal IBAN, enabling seamless fiat banking, salary deposits, and direct transactions.
- **Integrated Crypto-Fiat Wallet**
Eliminates the need for third-party services for conversions.



Multiple Ways to Fund Your Card

- **P2P network & IBAN deposits**
Offer flexible funding methods.
- **Direct crypto top-ups**
Allow users to spend without manual conversion.
- **Private Bank Cards**
Spend up to €200 without KYC.



Hold-to-Earn & Passive Income

- **Earn While Holding**
Users generate passive income simply by storing assets in their Fasqon wallet.
- **No Lock-Up Periods**
Unlike many DeFi platforms, Fasqon offers flexible earning mechanisms.



Why FASQON ?



Where Crypto and Banking Finally Click

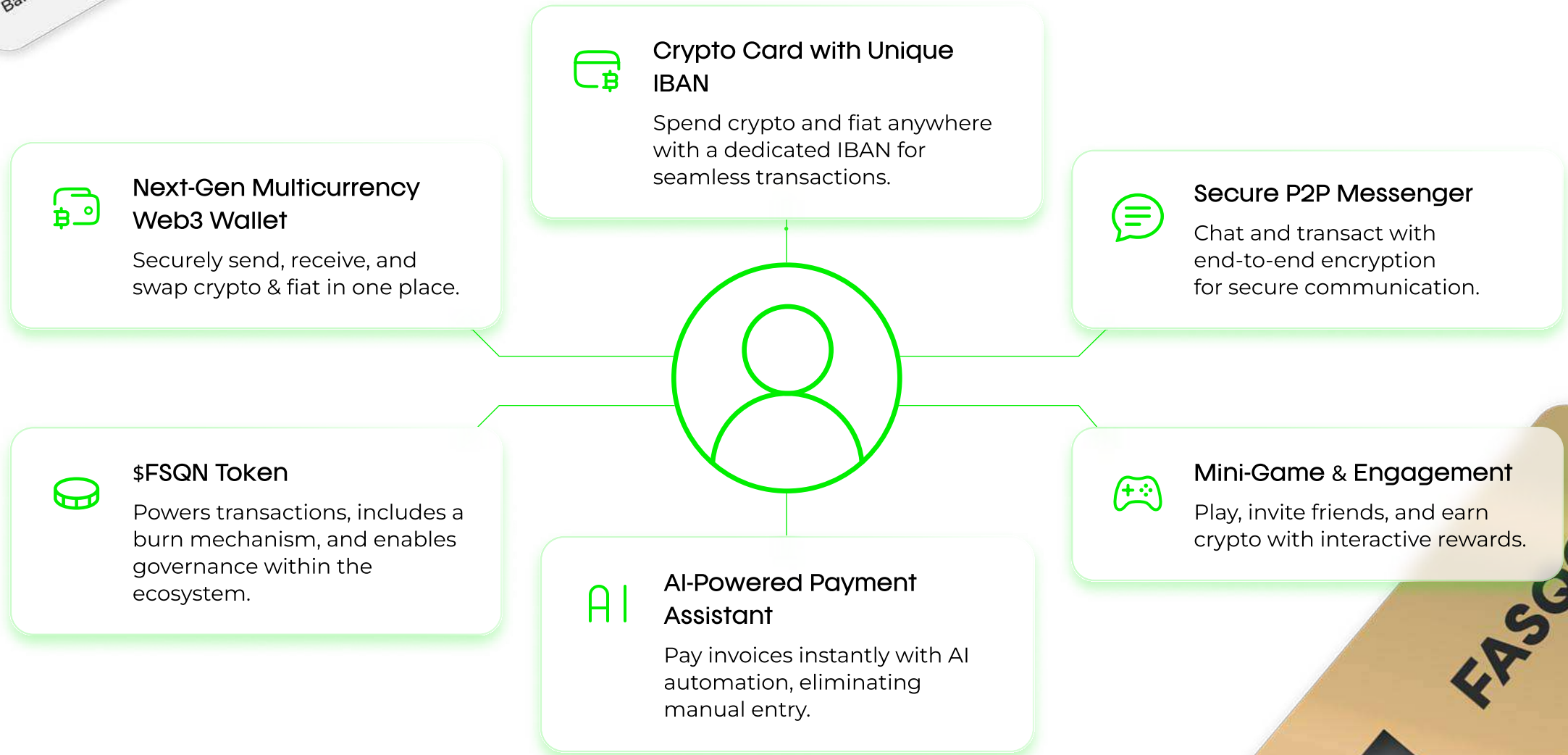
\$FSQN is the heartbeat of Fasqon — a gamified, crypto-native neobank designed for the digital-first generations: Millennials, Gen Z, and Gen Alpha.

Instead of juggling five different apps, Fasqon gives you one seamless platform to bank, spend, earn, chat, and play — all in one place.

Wire euros, clear bills and invoices, cash out crypto on shopping and still earn tokens daily just for keeping your balance!



Fasqon Platform





Fasqon Crypto Card

Payment anywhere, anytime



Basic Crypto Card

A virtual crypto card for seamless online and in-store payments via Apple Pay & Google Pay. Instantly issued with secure transactions and no physical card required.

✓ Personal Web3 IBAN

✓ Google & Apple Pay

✓ No KYC (up to 200 eur)

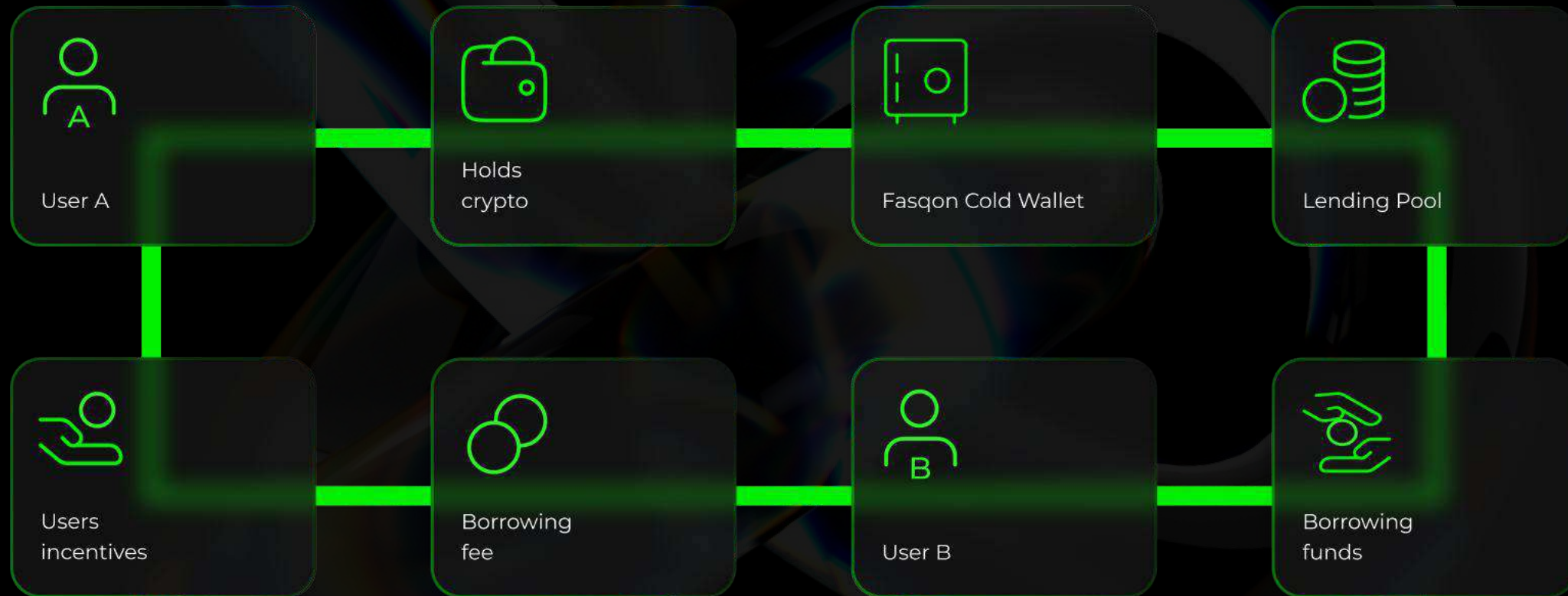
✓ Cashback up to 5%



Hold to Earn

Banking's Broken. FASQON Fixed It.

Earn passive income by simply holding assets in the Fasqon wallet and spending your reward anytime with Fasqon card. Hold now. Never pay



Business Model



Fasqon **generates revenue** through multiple streams, combining **transaction fees, subscriptions, financial services, and ecosystem incentives** to create a scalable and sustainable business model

Transaction Fees & Payment Processing Core Banking Revenue

- **FASPay Commissions** – Fees on crypto-fiat transactions, invoice processing, and cross-border payments.
- **Crypto Card Transactions** – Interchange fees on every transaction made with the Fasqon IBAN-enabled crypto card.
- **FX Conversion Fees** – Small margin on crypto-fiat and multi-currency exchanges.

Premium Subscriptions & AI-Powered Services (Recurring Revenue)

- **Tiered Membership Plans** – Monthly/annual subscriptions for advanced banking features, higher limits, and priority support.
- **AI Financial Assistant** – Premium access to automated invoice recognition, smart payments, and AI-driven financial insights.

Affiliate Programs & Banking Integrations (Partnership Revenue)

- **Referral & Affiliate Programs** – Revenue share from users who join via referral and merchant partners processing transactions
- **Bank & Payment System Integrations** – Commissions from partner banks, fintech platforms, and PSPs using Fasqon's infrastructure

Crypto & DeFi-Related Revenue Streams (Ecosystem Growth Revenue)

- **Staking & Yield Services** – Users stake assets within Fasqon and earn rewards, while Fasqon earns a percentage from staking pools.
- **Token Utility & Fees** – \$FSQN token used for reduced fees, governance participation, and premium access, generating transaction-based revenue.

Financial Services & Lending (Future Expansion) (Credit & Lending Revenue)

- **Crypto-Backed Loans** — Interest revenue from users borrowing fiat against their crypto holdings without selling assets
- **Microloans & Credit Lines** — Small-scale instant lending services for qualified users





Roadmap

Achievements

- VASP Portugal in process
- **VASP EU License & SDM License (Fully compliant)**
- Trademark registered in Portugal
- **Headquarters: Lisboa Portugal, Madeira**
- Fasqon Exchange Launched
- Banking App at MVP Stage
- SEPA-enabled Business Payments
- **Community: 100K+ engaged users**
- **Strategic Partner – Bison Bank (Portugal) as a fiat-crypto gateway.**

Q1: 2025

- MiniApp Launch
- MiniApp Custdev
- Community Growth

Q3: 2025

- VASP License in Portugal
- MVP Launch
- Onboarding users from miniApp to Fasqon App
- 50k users generating \$720k in revenue

Q1: 2026

- SEPA/SWIFT Payments adding
- Fasqon App v2.0
- AI-Assistant Launch
- 252k users generating \$6M in revenue

Q3: 2026

- Series A Fundraising
- 520k users generating \$15,5M in revenue

Q1: 2027

- Asia expansion
- 880k users generating \$33M in revenue

Q3: 2027

- Offline Roadshows around the world
- 1,5M users generating \$57M in revenue

Q2: 2025

- Closing Private Sale Round B (\$3,9M)
- MiniApp InGame purchases
- Fasqon App UX/UI development
- Cards presale in miniApp

Q4: 2025

- TGE
- FSQN Token listing on CEX & DEX
- Fasqon App v1.0
- Premium Cards
- 144k users generating \$2,1M in revenue

Q2: 2026

- Plastic cards launch
- 379k users generating \$9,3M in revenue

Q4: 2026

- Latin America expansion
- 678k users generating \$20,6M in revenue

Q2: 2027

- MENA expansion
- 1,2M users generating \$44,2M in revenue

Q4: 2027

- 2M users generating \$74M in revenue

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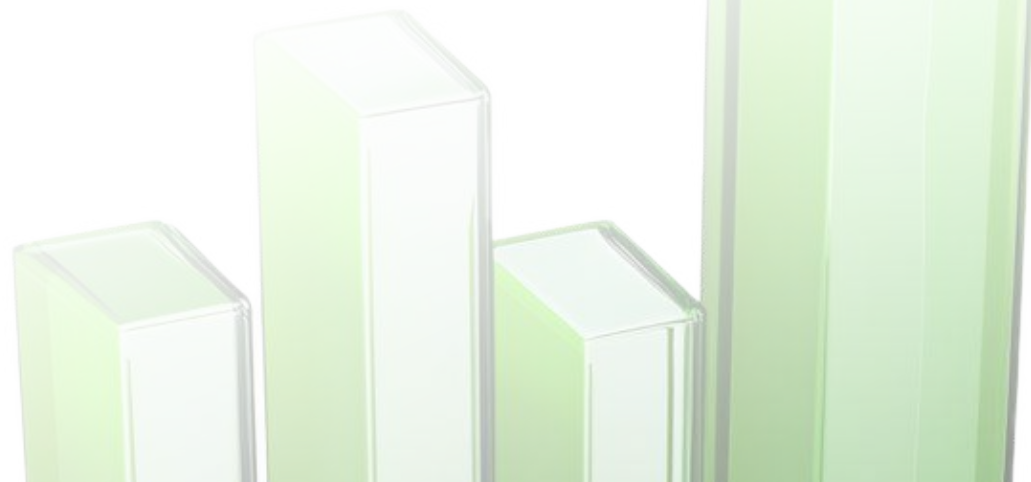
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Go-to-market strategy

Fasqon's go-to-market strategy **targets both B2C and B2B segments** by acquiring retail users through community-driven growth, gamification, and influencer partnerships, while simultaneously **onboarding businesses, freelancers, and Web3 projects** through strategic integrations, crypto-fiat payment solutions, and banking partnerships — **ensuring mass adoption across both individual and enterprise-level users.**



- **Targeting Early Adopters in Europe Region**

Launch in Portugal and Spain with strong fintech adoption.

- **Strategic Partnerships & Banking Integrations**

Collaborate with banks, PSPs, and crypto payment providers for seamless adoption.

- **Blockchain Ecosystem & Crypto Projects Partnerships**

Provide cryptocard, wallet & neobank services for DeFi platforms, crypto communities.

- **Community-Driven Growth & Affiliate Marketing**

Referral programs, ambassador incentives, and Web3-native community engagement.

Go-to-market strategy

TARGET AUDIENCE

- Crypto Holders Seeking Passive Income
- Freelancers & Digital Nomads
- P2P Traders & Arbitrageurs
- Retail Crypto users
- Traders

Target GEO

EEA (Europe)
LATAM
ASIA
AFRICA

Lisbon

■ Influencer, Freelancer & Creator Economy Adoption

Provide crypto-fiat banking for freelancers, influencers, and digital entrepreneurs.

■ Institutional & Business Adoption

Offer crypto-fiat payment solutions for Web3 startups, DAOs, and fintech companies.

■ Paid Acquisition & Performance Marketing

Targeted Google, Meta, and X (Twitter) ads, plus AI-driven retargeting campaigns.

Become the preferred financial partner for crypto payroll services and Web3 startups.





Go-to-market with TON & Telegram



Onchain Activity - Real traction

Thousands of TON microtransactions have flowed through the TMA mini-game via gameplay and missions.

Early adopters can grab Fasqon Crypto Cards before launch.

Build your referral network, invite friends, and prep balances for the banking app where **TMA points convert to \$FSQN**.



FASQON KOL Ambassador Program

135+ Telegram KOLs and channel owners have joined Fasqon's Ambassador Program just in 1 month, generating hundreds of UGC posts, reviews, and videos—spotlighting lightning-fast TON withdrawals and smooth UX directly from the game to their audiences.



Crypto Card Pre-Sale via Fasqon TMA Game

With **37K+ active players**, Fasqon is rapidly positioning itself as the go-to Web3 fintech partner on TON, blockchain ecosystem of Telegram.

\$FSQN is the native token powering the **Fasqon gamified web3 fintech ecosystem**.

Gamers collect points and climb the leaderboard to earn \$FSQN airdrop, and can **invite friends to earn up to 17% through the referral program**.





Fasqon Telegram Mini APP as GTM Channel

Fasqon Mini App is a gamified onboarding tool designed to drive traffic into the Fasqon ecosystem.



User Magnet

Attract users with fun, addictive gameplay. The Telegram Mini App uses familiar UX and low friction to pull in Web2/Web3 users fast. It's the first step into a tokenized journey.



Smooth Onboarding

Seamlessly transition players from game to wallet. No KYC, no setup — just tap to unlock access. Onboarding becomes part of the play, frictionless and fast.



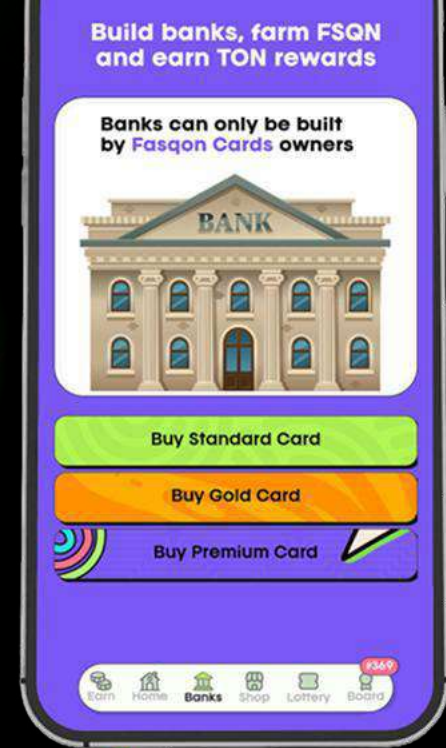
Growth Funnel

Turn gameplay into user flow. The mini app drives wallet adoption while fueling ongoing traffic. It's a built-in viral loop for ecosystem growth.



Engagement Engine

Make finance sticky with game loops. Users play, earn, upgrade, and return daily. It's not banking — it's habit-forming fun with real financial value.



Earn up to
185% APY



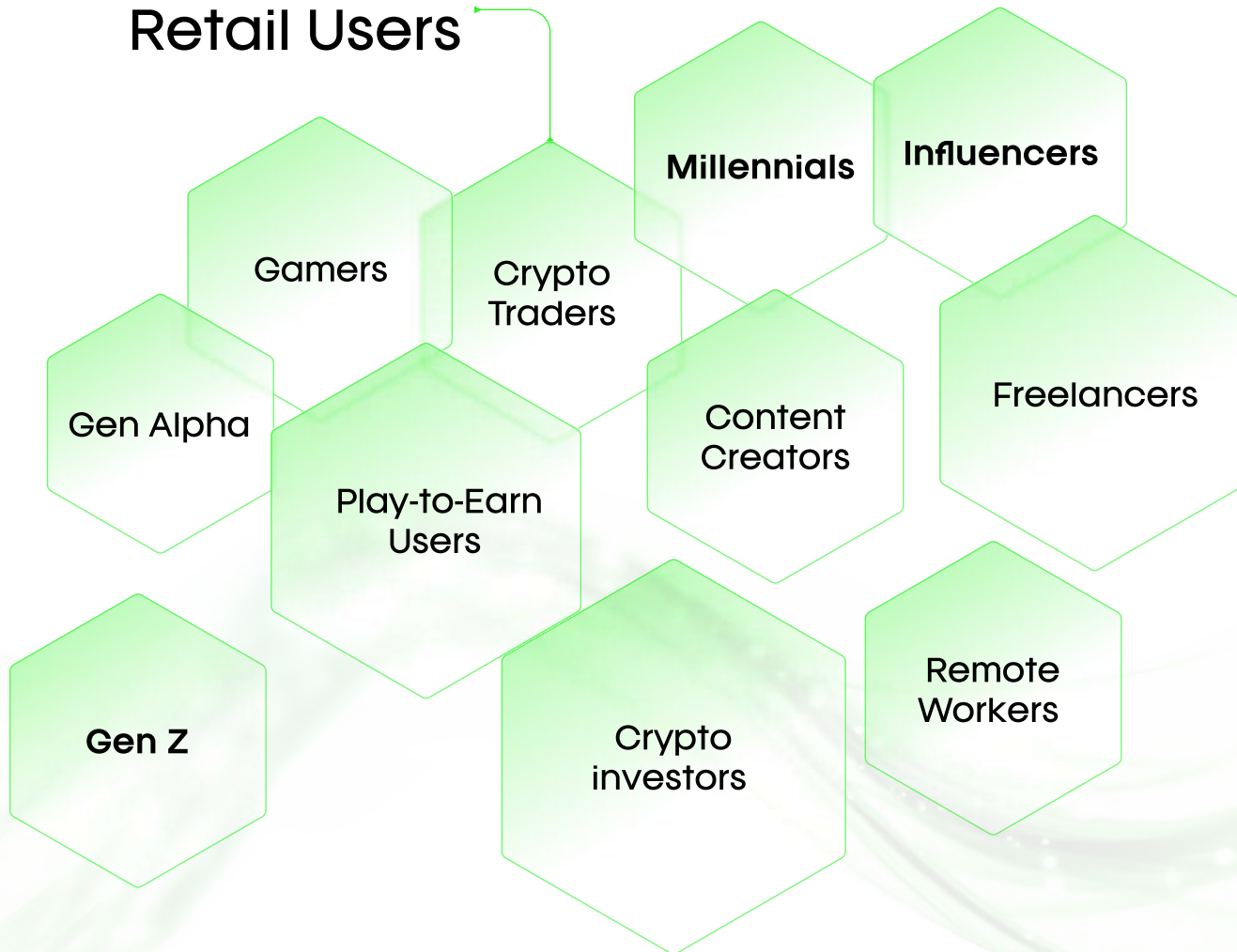
[Go to Mini APP!](#)



Fasqon is for...

B2C

Retail Users



B2B

Businesses
& WEB3 Projects





FSQN Token

The Fuel Behind Fasqon. \$FSQN Is the Pulse of the Hustle

\$FSQN is the native token of Fasqon Web3 FinTech ecosystem.

Initial total supply: 1,000,000,000 FSQN

Initial circulating supply (Day 0): 63,000,000 FSQN (6.3%)

Token burning: Enabled

Maximum tokens that can be burnt: 50%

\$FSQN is a **BEP-20** standard token issued on **Binance Smart Chain (BSC)** and **TON Blockchain (Jetton)**.



Smart contract developed and audited by



**KAIZEN
FINANCE**





Why \$FSQN Will Be in High Demand?

■ Staking & Token-Locked Yield Mechanisms

Users stake \$FSQN for rewards, reducing circulating supply and creating scarcity.

■ Gamification, Mini-Games & Affiliate Monetization

Used for mini-games, in-game purchases, referral bonuses, and interactive rewards, fueling ecosystem growth.

■ Social Finance & Messenger-Based Microtransactions

Powering tipping, smart contract transactions, pay-to-unlock content, and automated payments.

■ AI-Powered Financial Assistants & Invoice Processing

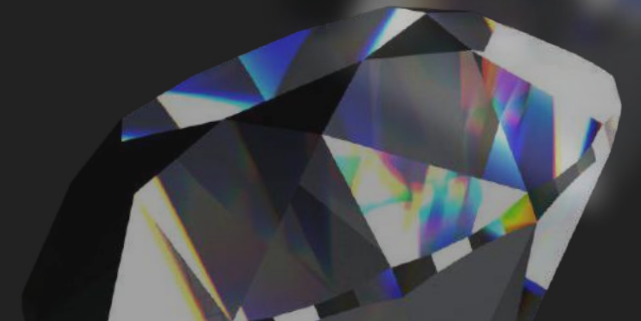
Automates invoice recognition, financial reporting, and smart payments, requiring \$FSQN for premium features.

■ Deflationary Burn Mechanism

25% of monthly revenue is used to buyback & burn FSQN tokens, reducing total supply over time ensuring price stability and long-term value appreciation.

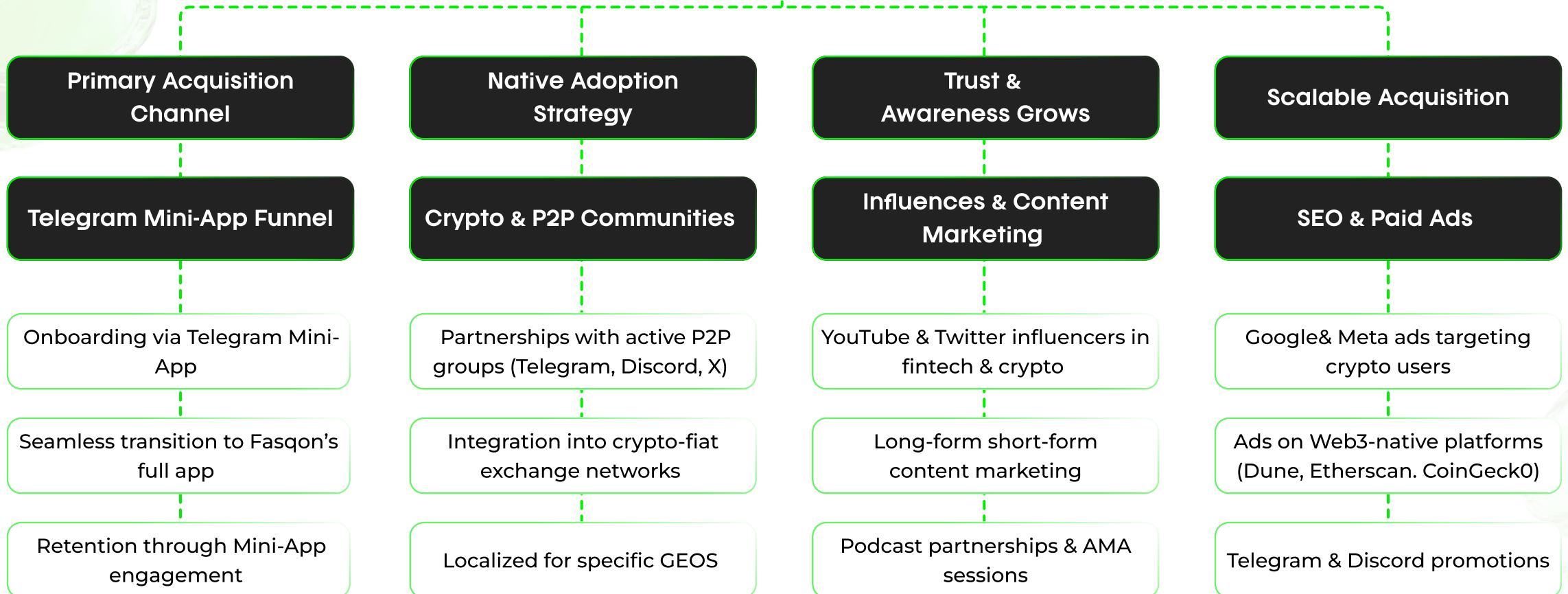
FSQN Utility

- Providing users with access to premium Fasqon banking app features by holding a certain amount of FSQN tokens
- Offering discounts on fees/services when paying with FSQN tokens
- Buyback and burn mechanism – 25% of the project's revenue is automatically allocated for token buyback & burn
- Gamification through mini games
- Farming
- Trading
- Airdrops
- Staking



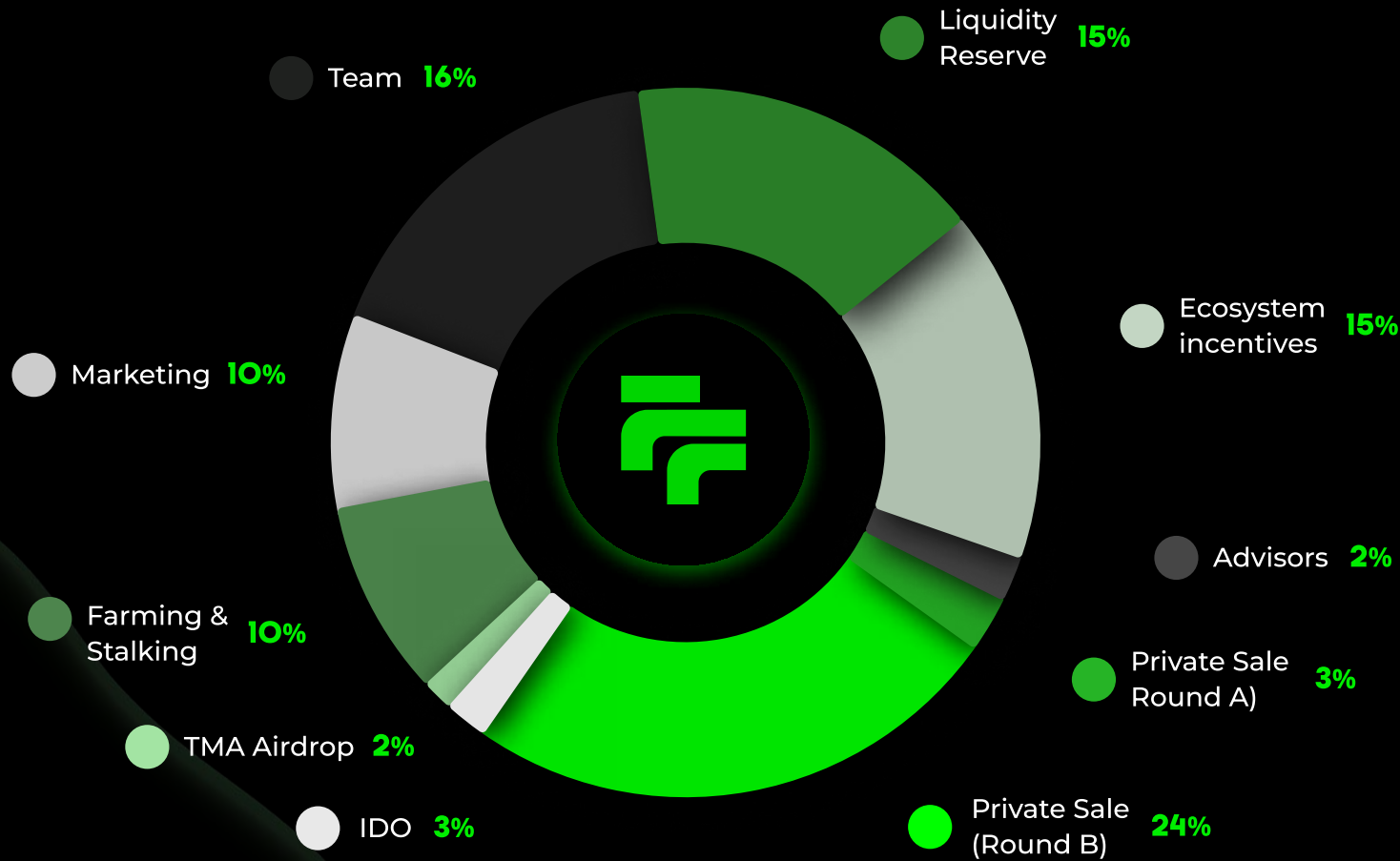


Sales Channels





Token Distribution



Total Supply 1 000 000 000 FSQN

Ticker FSQN

Chain Chain BSC, TON

Initial Circulating Supply 63 000 000 FSQN

Initial Presale Price 0.015

Initial Market Cap 1 950 000

Fully Diluted Market Cap (FDV) 25 000 000

[Tokenomics](#)



Total Fundraising Goal

Already Raised

\$3.9M

\$1.2M

Category	Allocation (%)	Breakdown
Liquidity	15%	Deep liquidity management on DEXs/CEXs, market-making strategies, and listing fees for top-tier exchanges
Marketing & PR	40%	Collaborations with influencers, performance marketing, viral campaigns, referral programs, and PR initiatives
Development	30%	Smart contract enhancements, UI/UX optimization, feature rollouts, AI-driven analytics, and multi-chain support
Infrastructure	5%	High-performance server architecture, cloud computing, cybersecurity upgrades, and decentralized storage solutions
Other	10%	Compliance audits, legal structuring, operational risk mitigation, strategic investments, and emergency reserves



Our Team



Orest Petryna

Founder

An experienced accountant and veteran entrepreneur with a master's degree in business taxation.



 Portugal 



Serhiy Khrun

Co-Founder

Specializes in developing advanced payment solutions, with a deep understanding of financial technologies and user experience.



 Poland 



Sergio Latansky

COO

Expert in identifying growth opportunities, analyzing financial data, and leading high-performing teams to achieve business goals.

 Portugal 



Kati Aronson

CBDO

Seasoned Web3 CBDO driving tokensale fundraising, GTM strategy, and Tier-1 partnerships; \$20M+ raised to date

 Portugal 



David

AMA Host, CM

Fasqon's community voice and AMA host, with 4 years in Web3 and deep focus on engagement, trust, and vibes



 Canada



Nikita

Public Relations

PR lead with BSc in Public Relations and 5+ years in agency work; drives branding, content, and Web3 comms strategy for Fasqon growth

 UAE 



Vareger Group OÜ

Technology Partner

Vareger Group OÜ provides end-to-end technology leadership, acting as an external CTO. With deep expertise in Web3 and complex IT systems, the team oversees architecture, UX, development, and scaling.



Our Advisors



Joe Yu ✓
@JoeYu1221



Follow

BD Lead @taskonxyz | Web3 Advisor |
Options are my own



Faraj Abutalibov ✓
@faraj_abut



Follow

Co-Founder @crosscurvefi | Founder of Crypto
Executives community (2500+ C-lvl execs)
@crypto_execs | MBA, #HarvardHBS Alumni



Olesya Solomina ✓
@olesya-solomina



Follow

CEO | CBDO | 3000+ relationships across
crypto & fintech | Growth Strategies |
Partnerships | Outsourced Sales Department |
B2B | Revenue Growth | Web3 Business
Development as a Service



**Kateryna (Liza)
Stepashko** ✓
@liza-kateryna



Follow

Head of BD | Twitter-panel Manager | Web3
Specialist | Partnership Development |
Community Engagement | I'm from Ukraine



Den ✓
@DenCryptoTech



Follow

Co-Founder at Kaizen.Finance | We do launch
tokens | Incubate projects



GTM, Marketing & Tech Partners





Fintech, Compliance & Legal Partners



Bison Bank

Bison Bank (Portugal)

Fully licensed bank regulated by Banco de Portugal. Provides fiat on/off-ramp solutions for SEPA and SWIFT transactions.



Vareger Group OÜ

Has implemented software for more than 15 banks and fintech projects



Trustify Legal

Responsible for compliance with legal regulations and licensing



AMLBot

One-stop assessment compliance solution for crypto business



PureFi

Bridging Compliance and Security in Web3 Ecosystems



Investors & Web3 Backers



Listing at





Media Partners

Featured in Media



COINTELEGRAPH
The future of money



**BINANCE
SQUARE**



CoinMarketCap

FINBOLD



CRYPTOMODE



CryptoDaily®




Next Gen Neobank for daily payments

The future of banking is gamified.

We're live, loud, and everywhere. Follow Fasqon on all platforms and plug into the movement



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